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My Years With General Motors Billy, Alfred, and General Motors My Years with General Motors On a Global Mission: The Automobiles of General Motors International Volume 3 Summary: My Years with General Motors My years with General Motors Sloan Rules My Years with General Motors General Motors World My Years With General Motors and Other Stories General Motors in the 20th Century On a Global Mission A Ghost's Memoir GM Passes Ford, 1918-1938 Rude Awakening General Motors On a Clear Day You Can See General Motors American Wheels, Chinese Roads My Years with General Motors and Other Stories A History of General Motors General Motors, the First 75 Years Where Today Meets Tomorrow Forty-one Years with General Motors The Turning Wheel - The story of General Motors through twenty-five years 1908-1933 Collision Course General Motors Styling 1927-1958 My Years With General Motors Putting Progress Through Its Paces GM 100 Years Taking on General Motors General Motors, 1975 General Motors Engineering Journal On a Clear Day You Can See General Motors Adventures of a White-collar Man Visions of Norwood Danger of the Production Front Billy Durant Annual Report of General Motors Corporation The Deal Maker The Company and the Union

My Years With General Motors

2015-01-16

alfred p sloan jr led the general motors corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and general motors helped to produce sloan s business biography my years with general motors was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants

Billy, Alfred, and General Motors

2006-03-27

this book is the tale not just of the two extraordinary men of its title but also of the formative decades of twentieth century america through two world wars and changes in business industry politics and culture you couldn t find two more different men billy durant was the consummate salesman a brilliant wheeler dealer with grand plans unflappable energy and a fondness for the high life alfred sloan was the intellectual an expert in business strategy and management master of all things organizational together this odd couple built perhaps the most successful enterprise in u s history general motors and with it an industry that has come to define modern life throughout the world in billy alfred and general motors business leaders and history buffs alike will discover timeless lessons cautionary tales and motivational inspiration the book includes vivid warts and all

portraits of the legends of the golden age of the automobile from henry ford ransom olds and charles nash to the brilliant but uncredited david dunbar buick and cadillac founder henry leland the impact of durant and sloan on their contemporaries and their industry is matched only by the powerful legacy of their improbable and incredible partnership characters events and context all are brought skillfully and passionately to life in this meticulously researched and supremely readable book

My Years with General Motors 1972

volume one traces the history of opel and vauxhall separately from inception through to the 1970s and thereafter collectively to 2015 special attention is devoted to examining innovative engineering features and the role opel has taken of providing global platforms for gm each model is examined individually and supplemented by exhaustive supporting specification tables the fascinating history of saab and lotus begins with their humble beginnings and examines each model in detail and looks at why these unusual marques came under the gm banner included is a penetrating review of saab through to its unfortunate demise volume two examines unique models and variations of chevrolet and buick manufactured in the southern hemisphere and asia but never offered in north america daewoo wuling and baojun are other asian brands covered in detail this volume concludes with recording the remarkable early success of holden and its continued independence through to today volume three covers the smaller assembly operations around the world and the evolution of gm s export

operations a brief history of isuzu subaru and suzuki looks at the three minority interests gm held in asia the gm north american model specifications are the most comprehensive to be found in a single book global and regional sales statistics are included gm executives and management from around the globe are listed with the roles they held an index ensures that these volumes serve as the ideal reference source on gm

On a Global Mission: The Automobiles of General Motors International Volume 3 2016-12-27

the must read summary of alfred p sloan jr s book my years with general motors how general motors was built into the largest corporation in the world this complete summary of the ideas from alfred p sloan jr s book my years with general motors shares alfred p sloan jr s experience as a ceo of general motors from 1923 to 1946 in his book the author explains the policies and processes he used at general motors to make it the number one organisation in the automobile industry by learning about his strategies you can start applying them to your own business and take your company to the next level added value of this summary save time understand the key concepts expand your business knowledge to learn more read my years with general motors to learn about one of the top companies in the world and how it achieved success

Summary: My Years with General Motors 2014-09-29

alfred p sloan jr became the president of general motors in 1923 and stepped down as its ceo in 1946 during this time he led gm past the ford motor company and on to international business triumph by virtue of his brilliant managerial practices and his insights into the new consumer economy he and gm helped to produce bill gates has said that sloan s 1964 management tome my years with general motors is probably the best book to read if you want to read only one book about business and if you want to read only one book about sloan that book should be historian david farber s sloan rules here for the first time is a study of both the difficult man and the pathbreaking executive sloan rules reveals the gm genius as not only a driven manager of men machines money and markets but also a passionate and not always wise participant in the great events of his day sloan for example reviled franklin roosevelt and the new deal he firmly believed that politicians government bureaucrats and union leaders knew next to nothing about the workings of the new consumer economy and he did his best to stop them from intervening in the private enterprise system he was instrumental in transforming gm from the country s largest producer of cars into the mainstay of america s arsenal of democracy during world war ii after the war he bet gm s future on renewed american prosperity and helped lead the country into a period of economic abundance through his business genius his sometimes myopic social vision and his vast fortune sloan was an architect of the corporate

dominated global society we live in today david farber s story of america s first corporate genius is biography of the highest order a portrait of an extraordinarily compelling and skillful man who shaped his era and ours

My years with General Motors 1967

once this country s largest and most successful corporation general motors has now fallen into bankruptcy back in the 1950s during its heyday richard underwood and his family knew and worked with some of general motors top executives underwood worked at gm central office and at chevrolet central office in detroit michigan the author combines his inside observer s view of its rise and historic fall with a brief memoir of his life both before and after working at the corporation

Sloan Rules 2002-11-15

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My Years with General Motors 1969

the story of the ghostwriting of alfred p sloan s best selling memoir general motor s attempts to block the book s publication and the author s eventual triumph over the corporation published in 1964 my years with general motors was an immediate best seller and today is considered one of the few classic books on management the book is the ghostwritten memoir of alfred p sloan jr 1875 1966 whose business and management strategies enabled general motors to overtake ford as the dominant american automobile manufacturer in the 1920s and 1930s what has been largely unknown until now is that my years with general motors was almost not published although it was written with the permission of general motors and slated for

publication in october 1959 at the last minute general motors tried to suppress the book out of fears that some of the material in it could become evidence in an antitrust action against the company this book by john mcdonald sloan s ghostwriter tells the behind the scenes story of the book s writing its attempted suppression and the lawsuit that eventually led to its publication mcdonald s narrative is partly the david and goliath story of a lone journalist taking on the world s then largest corporation and partly a study of strategy in its own right mcdonald s struggle to publish the book led him to navigate a complicated course among the competing interests of general motors fortune magazine his employer and time inc fortune s owner in many ways this book about the book parallels the sloan book as a tale of successful brilliantly planned strategy

General Motors World 1965

the dramatic story of how upstart general motors got ahead of pioneer ford and has stayed ahead is told here along with an explanation of gm s success this book argues that gm won the race by designing a successful performance control system in harmony with cybernetic principles and systems theory under the leadership of alfred sloan and his expert team henry ford the passionate individualist meanwhile established a losing tradition described by the author as anti team anti expert and anti system gm s recent difficulties according to dr kuhn are a result of its lapse from early policies in 1921 ford held the largest share of a market ever attained by a single manufacturer 59 while gm had slipped from about 20 to 15 starting in 1924 gm climbed to over 40

of the market a share it has held ever since while ford fell to about 10 gm has outperformed ford even more sharply in return to shareholders the author however does not gloss over gm s weaknesses especially its laggard performance in consumer safety and its tunnel vision in product development although the concepts of steermanship and inquiring systems were not set forth theoretically until after 1938 gm s leaders applied these concepts organizationally during the boom and bust 1920s and 1930s most of the book describes the affinities and clashes of personality leading to gm s adoption and ford s rejection of a performance control system the final chapters describe gm s generally superior performance but show why gm in spite of that has had difficulties in meeting recent challenges here is exciting history with a compelling message

My Years With General Motors and Other Stories 2010-06-07

drawing on the experience of hundreds of past and present gm insiders filled with intrigue and humor dramatic moments and vivid personalities top industry analyst maryann keller brings her hardhitting insight to the once unparalleled leader of an industry general motors

General Motors in the 20th Century 2000

the general motors corporation was established in 1908 by william c durant who combined the buick oldsmobile and

oakland companies and later cadillac to form gm from the 1920s onwards gm grew from a firm that accounted for about 10 of new car sales in the u s to become the largest producer of cars and trucks in the world the peak of the company s power and market dominance came in the 1960s which proved to be the decade of change for the u s auto industry with the introduction of federal safety regulations and control tailpipe emissions gm s position as the world s largest industrial corporation changed its marketing strategy was undone by competitive challenges and the business was never to be the same again general motors a photographic history explores the growth of the company in a series of over 200 black and white images from the first assembly line to post second world war recovery images from the world auto shows and the consequent re organization of gm take the reader on an intriguing visual tour of a tremendously important era in the industrialization of america

On a Global Mission 2016-12-27

an interesting account of how one of the most important corporations in america was really managed in the 1970s

A Ghost's Memoir 2003

how could one company general motors meet disaster on one continent and achieve explosive growth on another at the very same time while general motors was hurtling towards bankruptcy in 2009 gm s subsidiary in china was setting new sales and profit records this book reveals how extraordinary people remarkable decisions and surprising

breaks made triumph in china possible for general motors it also shows just how vulnerable that winning track record remains no small part of gm s success in china springs from its management of shifting business and political relationships in china the government makes the rules for and competes in the auto industry gm s business partner the city of shanghai is both an ally and a competitor how does such an unnatural relationship work on a day to day basis where will it go on the future general motors also engages in constant battles with other global and chinese car makers for the hearts of demanding chinese consumers dunne gives us rare glimpses into the mindsets and behavior of this new moneyed set the worlds newest class of wealthy consumers china is already the number one car market in the world during the next ten years china will export millions of cars and trucks globally including to the united states american wheels chinese roads presents readers with fascinating illustrations of what to expect when chinese cars companies and business people arrive on our shores

GM Passes Ford, 1918-1938 1986

once this country s largest and most successful corporation general motors has now fallen into bankruptcy back in the 1950s during its heyday richard underwood and his family knew and worked with some of the general motors top executives underwood worked at gm central office and at chevrolet central office in detroit michigan the author combines his inside observer s view of its rise and historic fall with a brief memoir of his life both before and after working at the corporation

Rude Awakening 1990

comprehensively records gm's contribution to the automobile with pictures and commentary

General Motors 1999

general motors in 1933 reached its twenty fifth milestone since the founding of general motors company of new jersey in 1908 the growth of the organization has contributed a unique chapter to american industrial history from beginnings so small that its birth escaped notice in financial centers general motors has worked its way steadily forward to a place where its leadership in many of the most exacting branches of production and distribution is taken for granted and where it meets the public of many lands with a wide variety of merchandise and services scientific research close attention to dealer and consumer needs and constructive public policies are among the factors accounting for general motors present strength my acquaintance with general motors began at its birth in 1908 and as a somewhat impartial observer of social trends i have watched its progress with keen interest ever since arthur pound 1934

On a Clear Day You Can See General Motors 1980

nearing financial ruin and frustrated by the inability of a tradition bound ceo to see the warning signs in 1992 the general motors board of directors took drastic action in a

daring coup that shook the auto industry the board seized control of the world s largest carmaker from chief executive robert stempel and handed it to an unassuming new englander named jack smith the world was shocked it was general knowledge that gm was sick but no one had any idea just how close to broke the company was facing the daunting task of rebuilding the company virtually from the ground up smith and his team of strategic planners and executives launched a program they called fundamental change hoping to stop the bleeding that had almost killed the automotive giant under smith gm has returned to fiscal health but at tremendous cost jobs had to be slashed plants closed and slow selling cars and trucks scrapped despite the promising ideas in fundamental change thousands of employees now wonder what smith plans to do next bypassing gm s formidable public relations department and talking instead with company insiders from the boardroom to the factory floor noted business journalist micheline maynard uncovers the truth behind the latest crisis at gm

American Wheels, Chinese Roads

2011-07-20

general motors styling 1927 1958 walks through the harley earl era of automotive styling with research and interviews that go beyond oldsmobile pontiac chevrolet buick and cadillac and into the extravagant dream cars and motoramas of the 50s giant personalities include those who would later leave gm to make names for themselves elsewhere frank hershey virgil exner gordon buehrig and others

My Years with General Motors and Other Stories 2010

this memoir by sloan was an instant bestseller when it appeared in 1964 it has remained a favorite among managers and mgmt students sloan wrote this book to counterbalance a book that gm1s senior exec thought to be pernicious peter drucker1s book on gm 3concept of the corp 2 pub in 1946 the first study of mgmt as a discipline the first study of a big corp from within sloan defended drucker1s right to publish the study but sloan wrote this response which bill gates praises as the best book to read on bus it offers personal glimpses into the practice of the 3discipline of mgmt 2 by the man who perfected it a distillation of 50 years of intimate leadership experience with a giant industry and an inside look at dramatic events and creative bus mgmt

A History of General Motors 1992

brings the story of general motors right up to date includes thousands of pictures informative biographies and fun fact filled timelines

General Motors, the First 75 Years 1983

the book that goes inside a general motors corporation automotive assembly plant in step by step process sequence showing factory floor and the assembly methods utilized

during the 1980 s all in unparalleled detail this book contains nearly every step of the assembly of the third generation f car captured in never before revealed imagery compilation showing the production process a rich visual exploration into the inner workings of the automotive industry during the halcyon era of domestic automotive production

Where Today Meets Tomorrow 1956

a new edition of the classic book on the flamboyant genius who helped lead america into the automobile age

Forty-one Years with General Motors 1992-01-01

the roller coaster life of the flamboyant creator of general motors william c durant did big things the big way he overreached but until his final failure he picked up the pieces time after time to confound his competitors from a turbulent childhood in the small town of flint michigan to his phenomenal success in creating general motors durant s meteoric career easily rivals the success stories of modern legends like ted turner rupert murdoch and bill gates with his trademark smile and personal charisma durant assembled general motors in a few short years buying companies at the rate of one every thirty days durant s deal making artistry even tempted henry ford and had durant upped his acquisition price ford would be a division of gm today durant s story illuminates the conflict between innovation and control of innovation of the uneasy alliances struck again and

again between inventors and their sources of capital his years of heady success building general motors were marked by epic struggles with bankers but he depended on only a few sources of big money to finance his exploding business and pitted himself against forces he underestimated or refused to consider gambling on a run on gm stock he was finally forced into a buyout that ousted him from his role in the gm empire into the dramatic tale of this early twentieth century mogul come the fascinating automotive pioneers henry ford david buick charles nash albert champion louis chevrolet and alfred p sloan on wall street j p morgan turned down durant s request for a loan while pierre du pont invested in durant s expansion tracing the fortunes of a man and his era the deal maker is a fast paced rousing tale of durant s dizzying success and ultimate failure

The Turning Wheel - The story of General Motors through twenty-five years 1908-1933 2013-12-09

describes the complicated relationship between general motors corporation and the united automobile workers at the time of the 1970 uaw strike

Collision Course 1995

General Motors Styling 1927-1958
2007-01-01

My Years With General Motors
1990-08-30

Putting Progress Through Its Paces
1939

GM 100 Years 2008-02-01

Taking on General Motors 1987

General Motors, 1975 1974

General Motors Engineering Journal
1957

On a Clear Day You Can See General Motors 1981

***Adventures of a White-collar Man
1970***

Visions of Norwood 2020-11-25

**Danger of the Production Front
1945**

Billy Durant 2008-04-15

**Annual Report of General Motors
Corporation 1941**

The Deal Maker 1999

The Company and the Union 1973

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